



2017  <sup>®</sup>  
**IMPACT REPORT**

JULY 1, 2016 - JUNE 30, 2017

 | **Alzheimer's**  
GREATER LOS ANGELES



**A MESSAGE FROM THE PRESIDENT & CEO,  
HEATHER COOPER ORTNER**

Our dedicated team at Alzheimer's Greater Los Angeles works to bring you innovative, truly helpful care and services. As this annual report shows, we have more than just a base to build upon; we have great momentum propelling us to even greater achievements in the coming fiscal year.

We could not have achieved these remarkable accomplishments without the generosity of the Greater Los Angeles and Inland Empire communities. We are grateful for your support and will keep you updated about all that FY2018 brings.

Thank you for your partnership as we work together to care for families facing Alzheimer's disease and other dementias this year, and for as long as we're needed.

With gratitude,

A handwritten signature in dark ink that reads "Heather Cooper Ortner".

Heather Cooper Ortner

## ABOUT ALZGLA

Alzheimer's Greater Los Angeles provides support and services free of charge to individuals with Alzheimer's and related dementias, their families, caregivers, and the community. Low cost training and education are also offered for professionals. ALZGLA began as an independent 501(c)(3) nonprofit in 1981. 100% of all ALZGLA's fundraising stays local, focusing on care, support, advocacy, and research across Los Angeles county and the Inland Empire.

## BOARD OF DIRECTORS

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Gary W. Small, MD  
Terrance Town, PhD  
David B. Teplow, PhD  
William Vega, PhD

\*in memoriam

## How we served Greater Los Angeles in 2017...



**131**  
Support groups



**16,370**  
Education & training  
participants



**1,191**  
Care counseling  
sessions



**570**  
Early stage  
programs



**3,289**  
Helpline calls



**26,350**  
Community outreach  
participants

# A LOOK BACK



## 2016

### July 2016

5th annual **tackleALZ** raises nearly \$60,000

### October 2016

Inagural **Visionary Women's Awards Luncheon**, benefitting our women4ALZ®, takes place at the Intercontinental Hotel

### November 2016

24th annual Los Angeles **walk4ALZ**® raises \$360,000



## 2017

### February 2017

San Gabriel Valley **walk4ALZ**® is held at The Rose Bowl

Bridget Gehan is named first Alzheimer's **Teen Ambassador**



### March 2017

East LA **walk4ALZ**® brings the community together

**Inland Empire Regional Center** moves to Riverside

Internationally acclaimed photographer, **Donald Graham**, begins multi-year photoshoot on behalf of ALZGLA capturing portraits of caregivers

**run4ALZ**® participants in the LA Marathon raise nearly \$25,000

For our work to improve healthcare for people with dementia we receive the **Caregiving Legacy Award**, national recognition from the Family Caregiver Alliance and the Rosalinde and Arthur Gilbert Foundation

Filming of our bi-lingual **telenovela** begins, thanks to a grant from the Arthur N. Rupe Foundation



## April 2017

Inaugural nighttime **walk4ALZ®**  
& concert in Inland Empire  
raises over \$60,000

Our East LA Service Center holds  
**1st LGBTQ community forum**

## May 2017

5th annual **An Unforgettable Evening** with Jennifer Holliday  
raises over \$600,000

ALZGLA online shopping  
goes live on **alzgla.org**

Partnership with the LA Opera  
for our **Memories & Melodies®**  
music program begins

To keep Alzheimer's and ALZGLA  
at the forefront, a **lobbyist** is hired

## June 2017

Artwork at the 5th annual  
**Memories in the Making**  
art show & auction sells out

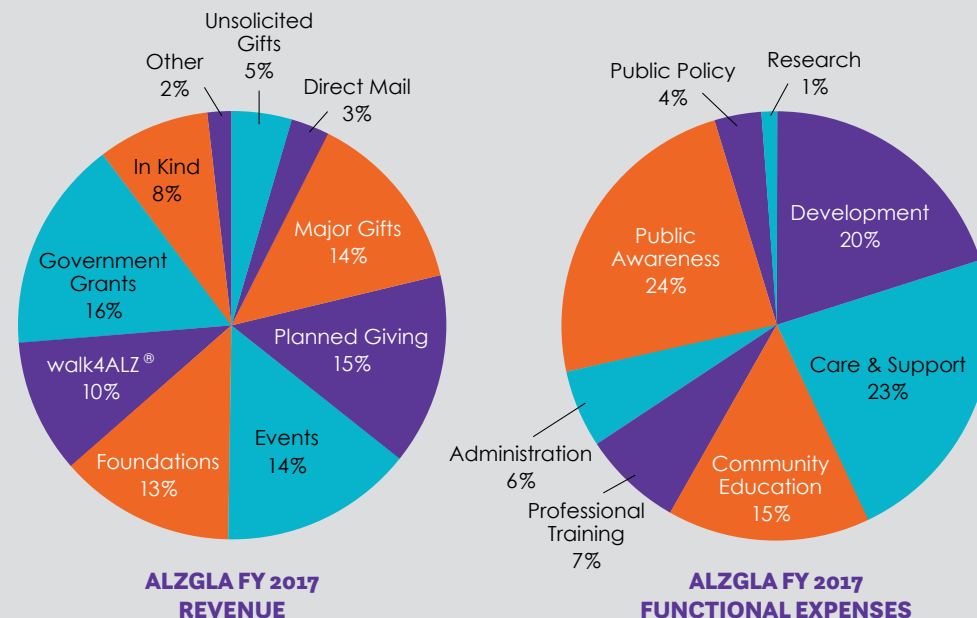
\$100k research awards go to young  
researchers through partnership  
with **Bright Focus Foundation**

East LA Service Center staff hold the  
11th annual **Caregiver Wellness Day**,  
providing caregivers a day of  
relaxation and inspiration

# FINANCIAL SUMMARY

## FISCAL YEAR 2017

(JULY 1, 2016 – JUNE 30, 2017)



## HOW YOUR DONATION WORKS FOR OUR MISSION: **100% RAISED STAYS LOCAL**

Our complete audited financial statements are available at **alzgla.org**  
or may be requested by calling **844.HELP.ALZ**.

# YOUR DOLLARS IN ACTION



## CAREGIVER EMERGENCY FUND

Maria is a single mother and the sole caregiver for her brother who has Alzheimer's. Because her brother's medical expenses were so high, she had fallen behind on paying the bills. They were about to be evicted from their apartment and Maria felt overwhelmed and trapped. ALZGLA provided supportive counseling and referrals to services that helped with her brother's care while giving Maria some respite. In addition, through the **Caregiver Emergency Fund**, we helped to pay a portion of the overdue bills. Maria was deeply grateful for the assistance.



## CARE COUNSELORS

Alicia is a professional caregiver, beloved by her clients and their families. Her skills became invaluable when her two elderly cousins and her next-door neighbor all developed dementia. They are now in various stages of this progressive disease, and despite the demands of family, career, and her own health issues, Alicia finds the time, compassion and energy to care for them all. Her cousins live alone and are barely able to pay for rent and food. Medications had been unfilled and incontinence supplies were unavailable because they simply could not afford them.

Our **Care Counselors** worked with Alicia to help her navigate through the complex world of health insurance, and to advocate for her cousins' healthcare needs.

We helped provide Alicia with emergency funds and arranged for regular meal delivery. Connecting the dots, making sure people do not fall through cracks, and being a voice for those with dementia is what we do, and it is what caregivers do with immense commitment and love.

# OUR MISSION

Improving the lives of local families affected by Alzheimer's/dementia by increasing awareness, delivering effective programs/services, providing compassionate support, and advocating for quality care and a cure.

## WAYS TO GET INVOLVED

### JOIN THE CAUSE

- Donate
- Advocate
- Volunteer
- Educate others
- walk4ALZ®
- Host an event

### VOICE YOUR COMMITMENT

- Join our advocacy network
- Enroll in our Speaker's Bureau

### OPEN YOUR HEART & WALLET

- Donate online: [alzgl.org/donate](http://alzgl.org/donate)
- Remember us in your will or trust
- Donate your used vehicle
- Plan a workplace giving event



# PROGRAMS & SERVICES



### 24/7 HELPLINE

information, emotional support, resources, and referrals



### CARE COUNSELING

personalized support and help with care planning in person or by phone



### SUPPORT GROUPS

safe places for caregivers and/or those living with a dementia to gather and share information



### COMMUNITY OUTREACH & CAREGIVER EDUCATION

culturally sensitive and multi-lingual speakers, presentations, and information; various courses for caregivers



### EARLY STAGE PROGRAMS

information, education, Care Counseling, and support groups for those with memory concerns or in the early stages of a dementia along with their care partners



### ARTS4ALZ & MEMORY MORNINGS

groups and activities that focus on art, music, cognitive stimulation, socialization, and interactive programs



### MEDICALERT FOUND CALIFORNIA

24-hour nationwide response service for wandering and medical emergencies



### PROFESSIONAL TRAINING

onsite or web-based trainings for professionals; healthcare, emergency responders, human resources

# CONNECT WITH US



@ALZGLA



@ALZHEIMER'S GREATER LOS ANGELES

## Los Angeles Headquarters

4221 Wilshire Blvd, Ste 400  
Los Angeles, CA 90010  
323.938.3379

## East Los Angeles Service Center

133 North Sunol Dr, Ste 237  
Los Angeles, CA 90063  
323.881.0574

## San Fernando Valley Service Center

21515 Vanowen St, Ste 120  
Canoga Park, CA 91303  
818.830.8590

## Inland Empire Service Center

2002 Iowa Ave, Ste 107  
Riverside, CA 92507  
951.241.7878

## Santa Clarita Valley Service Center

In the SCV Senior Center  
22900 Market St.  
Santa Clarita, CA 91321  
661.259.9444, Ext. 131



*Serving Los Angeles County & the Inland Empire*

**844.HELP.ALZ (844.435.7259) | [alzgla.org](http://alzgla.org)**

Thank you to our donors and the generous foundations that help us provide vital support and services to individuals and caregivers, education for both the public and healthcare professionals, advocacy for improved public policy and legislation, and local research funding.

Ahmanson Foundation  
Allergan Foundation  
Archstone Foundation  
Arthur N. Rupe Foundation  
California Community Foundation  
Caregiving Legacy Awards  
Employees Community Fund  
of Boeing California  
Green Foundation  
Harry and Jeanette Weinberg Foundation

Henry L. Guenther Foundation  
Jewish Community Foundation  
Keiro  
Lon V. Smith  
Ralph M. Parsons Foundation  
Rosalinde Gilbert Innovations  
in Alzheimer's Disease  
Sam and Ida Turken Charitable Foundation  
Union Pacific Foundation  
Wells Fargo Foundation

